FORM ADV

UNIFORM APPLICATION FOR INVESTMENT ADVISER REGISTRATION AND REPORT BY EXEMPT REPORTING ADVISERS

Primary Business Name: HERMES ECONOMETRICS Annual Amendment - All Sections

Rev. 10/2017

CRD Number: 113643

4/12/2019 4:14:12 PM

WARNING: Complete this form truthfully. False statements or omissions may result in denial of your application, revocation of your registration, or criminal prosecution. You must keep this form updated by filing periodic amendments. See Form ADV General Instruction 4.

Item 1 Identifying Information

Responses to this Item tell us who you are, where you are doing business, and how we can contact you. If you are filing an *umbrella registration*, the information in Item 1 should be provided for the *filing adviser* only. General Instruction 5 provides information to assist you with filing an *umbrella registration*.

A. Your full legal name (if you are a sole proprietor, your last, first, and middle names):

MAIA LAURA MCGEHEE

B. (1) Name under which you primarily conduct your advisory business, if different from Item 1.A.

HERMES ECONOMETRICS

List on Section 1.B. of Schedule D any additional names under which you conduct your advisory business.

(2) If you are using this Form ADV to register more than one investment adviser under an *umbrella registration*, check this box \Box

If you check this box, complete a Schedule R for each relying adviser.

- C. If this filing is reporting a change in your legal name (Item 1.A.) or primary business name (Item 1.B.(1)), enter the new name and specify whether the name change is of
 - \square your legal name or \square your primary business name:
- D. (1) If you are registered with the SEC as an investment adviser, your SEC file number:
 - (2) If you report to the SEC as an $\it exempt reporting adviser$, your SEC file number:
 - (3) If you have one or more Central Index Key numbers assigned by the SEC ("CIK Numbers"), all of your CIK numbers:

No Information Filed

E. (1) If you have a number ("CRD Number") assigned by the FINRA's CRD system or by the IARD system, your CRD number: 113643

If your firm does not have a CRD number, skip this Item 1.E. Do not provide the CRD number of one of your officers, employees, or affiliates.

(2) If you have additional CRD Numbers, your additional CRD numbers:

No Information Filed

- F. Principal Office and Place of Business
 - (1) Address (do not use a P.O. Box):

Number and Street 1: Number and Street 2:

1615 HILL ROAD SUITE 21

City: State: Country: ZIP+4/Postal Code: NOVATO California United States 94947-4307

	If this address is a	a private residence, ch	neck this box: \square		
	investment adviso authorities, you m you are registered to the SEC as an e	ory business. If you ar nust list all of your offi d. If you are applying	e applying for registration, or ices in the state or states to w for SEC registration, if you are iser, list the largest twenty-five	I office and place of business, at which you conductor are registered, with one or more state securities which you are applying for registration or with whom registered only with the SEC, or if you are reporting offices in terms of numbers of employees as of the	n ng
	(2) Days of week that	you normally conduc	t business at your <i>principal ofi</i>	ice and place of business:	
		nours at this location:			
	(3) Telephone numbe 415-454-4184	r at this location:			
	(4) Facsimile number	at this location, if any	/ :		
			er than your <i>principal office ar</i> most recently completed fisca	d place of business, at which you conduct investm I year?	ent
G.	Mailing address, if diffe	erent from your <i>princi</i>	pal office and place of busines	s address:	
	Number and Street 1:	:	Number and Stree	t 2:	
	City:	State:	Country:	ZIP+4/Postal Code:	
	If this address is a pri	ivate residence, check	this box:		
Н.	If you are a sole propr address in Item 1.F.:	ietor, state your full r	esidence address, if different f	rom your principal office and place of business	
	Number and Street 1: 19 MAPLE HILL DRIVE		Number and Street 2	:	
	City: SAN RAFAEL	State: California	Country: United States	ZIP+4/Postal Code: 94903	
_	-			Yes	No
I.	to, Twitter, Facebook		nts on publicly available social	media platforms (including, but not limited	0
	platforms on Section 1 have published on the list more than one por platforms where you d	.I. of Schedule D. If a web, you may list the tal address. Do not pr lo not control the cont	n website address serves as a per portal without listing address ovide the addresses of website	n's accounts on publicly available social media portal through which to access other information yours for all of the other information. You may need to be so or accounts on publicly available social media dual electronic mail (e-mail) addresses of employee platforms.	0
J.	Chief Compliance Offic	er			
				ficer. If you are an <i>exempt reporting adviser</i> , you you have one. If not, you must complete Item 1.K	
	Name: MAIA MCGEHEE		Other titles, if any: PRINCIPAL/OWNER		
	Telephone number: 415-454-4184		Facsimile number, if ar 415-454-4195	y:	
	Number and Street 1: 1615 HILL ROAD	:	Number and Street 2: SUITE 21		
	City: NOVATO	State: California	Country: United States	ZIP+4/Postal Code: 94947-4304	

	Electronic mail (e-mail) MAIA@ECON101.COM) address, if Chief Co	mpliance Officer has one:			
	investment company re- officer services to you, p	gistered under the In	vestment Company Act of	ny <i>person</i> other than you, a <i>related person</i> of 1940 that you advise for providing chief condentification Number (if any):		
	Name:					
	IRS Employer Identifica	tion Number:				
K.		-	erson other than the Chief DV, you may provide that i	Compliance Officer is authorized to receive in normation here.	nformatio	n
	Name:		Titles:			
	MAIA MCGEHEE		PRINCIPAL			
	Telephone number: 415-454-4184		Facsimile number, i 415-454-4195	f any:		
	Number and Street 1: 1615 HILL ROAD		Number and Street SUITE 21	2:		
	City:	State:	Country:	ZIP+4/Postal Code:		
	NOVATO	California	United States	94947-4304		
	Electronic mail (e-mail) MAIA@ECON101.COM) address, if contact p	person has one:			
					Yes	No
L.	•		d records you are required our <i>principal office and pla</i>	to keep under Section 204 of the Advisers Ance of business?	Act, O	•
	If "yes," complete Section	on 1.L. of Schedule D).		Yes	No
Μ.	Are you registered with	a foreign financial re	gulatory authority?		0	•
	•	-	foreign financial regulatory If "yes," complete Section	authority, even if you have an affiliate that 1.M. of Schedule D.	-	
					Yes	No
N.	Are you a public reporting	ng company under Se	ections 12 or 15(d) of the	Securities Exchange Act of 1934?	0	\odot
					Yes	No
0.	Did you have \$1 billion of the street of the		the last day of your most our assets:	recent fiscal year?	0	•
	C \$1 billion to less th	nan \$10 billion				
	C \$10 billion to less t	than \$50 billion				
	C \$50 billion or more	2				
		• •		ther than the assets you manage on behalf on the sheet for your most recent fiscal year end.		
Р.	Provide your <i>Legal Entit</i>	y <i>Identifier</i> if you hav	/e one:			
	A legal entity identifier i have a legal entity ident	•	nat companies use to ident	cify each other in the financial marketplace. \	∕ou may n	not

SECTION 1.B. Other Business Names

No Information Filed

SECTION 1.F. Other Offices

No Information Filed

SECTION 1.I. Website Addresses

List your website addresses, including addresses for accounts on publicly available social media platforms where you control the content (including, but not limited to, Twitter, Facebook and/or LinkedIn). You must complete a separate Schedule D Section 1.I. for each website or account on a publicly available social media platform.

Address of Website/Account on Publicly Available Social Media Platform: HTTP://WWW.ECON101.COM

SECTION 1.L. Location of Books and Records

No Information Filed

SECTION 1.M. Registration with Foreign Financial Regulatory Authorities

No Information Filed

Item 3 Form of Organization

If you are filing an umbrella registration, the information in Item 3 should be provided for the filing adviser only.

- A. How are you organized?
 - Corporation
 - Sole Proprietorship
 - C Limited Liability Partnership (LLP)
 - C Partnership
 - C Limited Liability Company (LLC)
 - C Limited Partnership (LP)
 - Other (specify):

If you are changing your response to this Item, see Part 1A Instruction 4.

- B. In what month does your fiscal year end each year? DECEMBER
- C. Under the laws of what state or country are you organized?

State Country

California United States

If you are a partnership, provide the name of the state or country under whose laws your partnership was formed. If you are a sole proprietor, provide the name of the state or country where you reside.

If you are changing your response to this Item, see Part 1A Instruction 4.

Item 4 Successions

Yes No

A. Are you, at the time of this filing, succeeding to the business of a registered investment adviser, including, for example, a change of your structure or legal status (e.g., form of organization or state of incorporation)?

0 ⊙

If "yes", complete Item 4.B. and Section 4 of Schedule D.

B. Date of Succession: (MM/DD/YYYY)

If you have already reported this succession on a previous Form ADV filing, do not report the succession again. Instead, check "No." See Part 1A Instruction 4.

SECTION 4 Successions

No Information Filed

Item 5 Information About Your Advisory Business - Employees, Clients, and Compensation

Responses to this Item help us understand your business, assist us in preparing for on-site examinations, and provide us with data we use when making regulatory policy. Part 1A Instruction 5.a. provides additional guidance to newly formed advisers for completing this Item 5.

Employees

If you are organized as a sole proprietorship, include yourself as an employee in your responses to Item 5.A. and Items 5.B.(1), (2), (3), (4), and (5). If an employee performs more than one function, you should count that employee in each of your responses to Items 5.B.(1), (2), (3), (4), and (5).

A. Approximately how many employees do you have? Include full- and part-time employees but do not include any clerical workers.

4

- B. (1) Approximately how many of the *employees* reported in 5.A. perform investment advisory functions (including research)?
 - (2) Approximately how many of the *employees* reported in 5.A. are registered representatives of a broker-dealer?
 - (3) Approximately how many of the *employees* reported in 5.A. are registered with one or more *state securities authorities* as *investment adviser representatives*?

4

(4) Approximately how many of the *employees* reported in 5.A. are registered with one or more *state securities authorities* as *investment adviser representatives* for an investment adviser other than you?

4

- (5) Approximately how many of the *employees* reported in 5.A. are licensed agents of an insurance company or agency?
- (6) Approximately how many firms or other persons solicit advisory clients on your behalf?

7

5 of 29

In your response to Item 5.B.(6), do not count any of your employees and count a firm only once – do not count each of the firm's employees that solicit on your behalf.

Clients

In your responses to Items 5.C. and 5.D. do not include as "clients" the investors in a private fund you advise, unless you have a separate advisory relationship with those investors.

- C. (1) To approximately how many *clients* for whom you do not have regulatory assets under management did you provide investment advisory services during your most recently completed fiscal year?
 2
 - (2) Approximately what percentage of your *clients* are non-*United States persons*?
 0%
- D. For purposes of this Item 5.D., the category "individuals" includes trusts, estates, and 401(k) plans and IRAs of individuals and their family members, but does not include businesses organized as sole proprietorships.

The category "business development companies" consists of companies that have made an election pursuant to section 54 of the Investment Company Act of 1940. Unless you provide advisory services pursuant to an investment advisory contract to an investment company registered under the Investment Company Act of 1940, do not answer (d)(1) or (d)(3) below.

Indicate the approximate number of your *clients* and amount of your total regulatory assets under management (reported in Item 5.F. below) attributable to each of the following type of *client*. If you have fewer than 5 *clients* in a particular category (other than (d), (e), and (f)) you may check Item 5.D.(2) rather than respond to Item 5.D.(1).

The aggregate amount of regulatory assets under management reported in Item 5.D.(3) should equal the total amount of regulatory assets under management reported in Item 5.F.(2)(c) below.

If a *client* fits into more than one category, select one category that most accurately represents the *client* to avoid double counting *clients* and assets. If you advise a registered investment company, business development company, or pooled investment vehicle, report those assets in categories (d), (e), and (f) as applicable.

Type of <i>Client</i>	(1) Number of Client(s)	(2) Fewer than 5 <i>Clients</i>	(3) Amount of Regulatory Assets under Management
(a) Individuals (other than high net worth individuals)	3		\$ 3,000,000
(b) High net worth individuals	2		\$ 2,435,000
(c) Banking or thrift institutions			\$
(d) Investment companies			\$
(e) Business development companies			\$
(f) Pooled investment vehicles (other than investment companies and business development companies)			\$
(g) Pension and profit sharing plans (but not the plan participants or government pension plans)	288		\$ 34,362,039
(h) Charitable organizations			\$
(i) State or municipal <i>government entities</i> (including government pension plans)			\$
(j) Other investment advisers			\$
(k) Insurance companies			\$
(I) Sovereign wealth funds and foreign official institutions			\$
(m) Corporations or other businesses not listed above			\$
(n) Other:			\$

Compensation Arrangements

E. You are compensated for your investment advisory services by (check all that apply):

IARD - All Sections	User Name: mmcgehee1	l . OrgID: 113643
---------------------	----------------------	-------------------

V (A percentage of assets under your management	
	Hourly charges	
□ (Subscription fees (for a newsletter or periodical)	
	Fixed fees (other than subscription fees)	
	Commissions	
	Performance-based fees	
	Other (specify):	

Item 5 Information About Your Advisory Business - Regulatory Assets Under Management **Regulatory Assets Under Management** Yes No F. (1) Do you provide continuous and regular supervisory or management services to securities portfolios? \circ (2) If yes, what is the amount of your regulatory assets under management and total number of accounts? U.S. Dollar Amount **Total Number of Accounts** Discretionary: (a) \$ 39,797,039 (d) 263 Non-Discretionary: (e) 0 (b) \$ 0 Total: (c) \$ 39,797,039 (f) 263 Part 1A Instruction 5.b. explains how to calculate your regulatory assets under management. You must follow these instructions carefully when completing this Item. (3) What is the approximate amount of your total regulatory assets under management (reported in Item 5.F.(2)(c) above) attributable to clients who are non-United States persons? \$ 0

Item 5 Information About Your Advisory Business - Advisory Activities

Δ	d١	/isorv	Activities	
м	u١	/15U1 V	ACUVILIES	

G.	wnat typ	e(s) of advisory services do you provide? Check all that apply.
	□ (1)	Financial planning services

- (2) Portfolio management for individuals and/or small businesses
- Portfolio management for investment companies (as well as "business development companies" that have made an election pursuant to section 54 of the Investment Company Act of 1940)
- (4) Portfolio management for pooled investment vehicles (other than investment companies)
- (5) Portfolio management for businesses (other than small businesses) or institutional *clients* (other than registered investment companies and other pooled investment vehicles)
- (6) Pension consulting services
- (7) Selection of other advisers (including *private fund* managers)
- \square (8) Publication of periodicals or newsletters
- (9) Security ratings or pricing services
- [(10) Market timing services
- (11) Educational seminars/workshops
- (12) Other(specify): ASSET ALLOCATION

Do not check Item 5.G.(3) unless you provide advisory services pursuant to an investment advisory contract to an investment company registered under the Investment Company Act of 1940, including as a subadviser. If you check Item 5.G.(3), report the 811 or 814 number of the investment company or investment companies to which you provide advice in Section 5.G.(3) of Schedule D.

H. If you provide financial planning services, to how many clients did you provide these services during your last fiscal year?

- 0
- O 1 10
- O 11 25
- C 26 50
- C 51 100
- O 101 250

	251 - 500 More than 500 If more than 500, how many? (round to the nearest 500)		
	In your responses to this Item 5.H., do not include as "clients" the investors in a private fund you advise, unless you h separate advisory relationship with those investors.	ave a	
I.	(1) Do you participate in a wrap fee program?	Yes	No
•	(2) If you participate in a wrap fee program, what is the amount of your regulatory assets under management attribut acting as:	able to	0
	(a) sponsor to a wrap fee program \$		
	(b) portfolio manager for a <i>wrap fee program</i> ?		
	(c) <i>sponsor</i> to and portfolio manager for the same <i>wrap fee program</i> ? \$		
	If you report an amount in Item 5.1.(2)(c), do not report that amount in Item 5.1.(2)(a) or Item 5.1.(2)(b).		
	If you are a portfolio manager for a wrap fee program, list the names of the programs, their sponsors and related information Section 5.I.(2) of Schedule D.	matio	n in
	If your involvement in a wrap fee program is limited to recommending wrap fee programs to your clients, or you advis mutual fund that is offered through a wrap fee program, do not check Item 5.I.(1) or enter any amounts in response t 5.I.(2).	o Item	
J.	(1) In response to Item 4.B. of Part 2A of Form ADV, do you indicate that you provide investment advice only with respect to limited types of investments?	Yes O	No ⊙
	(2) Do you report <i>client</i> assets in Item 4.E. of Part 2A that are computed using a different method than the method used to compute your regulatory assets under management?	0	•
K.	Separately Managed Account <i>Clients</i>	Yes	No
	(1) Do you have regulatory assets under management attributable to <i>clients</i> other than those listed in Item 5.D.(3) (d)-(f) (separately managed account <i>clients</i>)?	⊙	0
	If yes, complete Section 5.K.(1) of Schedule D.		
	(2) Do you engage in borrowing transactions on behalf of any of the separately managed account <i>clients</i> that you advise?	0	•
	If yes, complete Section 5.K.(2) of Schedule D.		
	(3) Do you engage in derivative transactions on behalf of any of the separately managed account <i>clients</i> that you advise?	0	•
	If yes, complete Section 5.K.(2) of Schedule D.		
	(4) After subtracting the amounts in Item 5.D.(3)(d)-(f) above from your total regulatory assets under management, does any custodian hold ten percent or more of this remaining amount of regulatory assets under management?	•	0
	If yes, complete Section 5.K.(3) of Schedule D for each custodian.		

SECTION 5.G.(3) Advisers to Registered Investment Companies and Business Development Companies

No Information Filed

SECTION 5.I.(2) Wrap Fee Programs

No Information Filed

SECTION 5.K.(1) Separately Managed Accounts

After subtracting the amounts reported in Item 5.D.(3)(d)-(f) from your total regulatory assets under management, indicate the approximate percentage of this remaining amount attributable to each of the following categories of assets. If the remaining amount is at least \$10 billion in regulatory assets under management, complete Question (a). If the remaining amount is less than \$10 billion in regulatory assets under management, complete Question (b).

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise.

End of year refers to the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. Mid-year is the date six months before the end of year date. Each column should add up to 100% and numbers should be rounded to the nearest percent.

Investments in derivatives, registered investment companies, business development companies, and pooled investment vehicles should be reported in those categories. Do not report those investments based on related or underlying portfolio assets. Cash equivalents include bank deposits, certificates of deposit, bankers' acceptances and similar bank instruments.

Some assets could be classified into more than one category or require discretion about which category applies. You may use your own internal methodologies and the conventions of your service providers in determining how to categorize assets, so long as the methodologies or conventions are consistently applied and consistent with information you report internally and to current and prospective clients. However, you should not double count assets, and your responses must be consistent with any instructions or other guidance relating to this Section.

Asse	t Type	Mid-year	End of year
(i)	Exchange-Traded Equity Securities	%	%
(ii)	Non Exchange-Traded Equity Securities	%	%
(iii)	U.S. Government/Agency Bonds	%	%
(iv)	U.S. State and Local Bonds	%	%
(v)	Sovereign Bonds	%	%
(vi)	Investment Grade Corporate Bonds	%	%
(vii)	Non-Investment Grade Corporate Bonds	%	%
(viii)	Derivatives	%	%
(ix)	Securities Issued by Registered Investment Companies or Business Development Companies	%	%
(x)	Securities Issued by Pooled Investment Vehicles (other than Registered Investment Companies or Business Development Companies)	%	%
(xi)	Cash and Cash Equivalents	%	%
(xii)	Other	%	%

Generally describe any assets included in "Other"

Asse	t Type	End of year
(i)	Exchange-Traded Equity Securities	80 %
(ii)	Non Exchange-Traded Equity Securities	0 %
(iii)	U.S. Government/Agency Bonds	0 %
(iv)	U.S. State and Local Bonds	0 %
(v)	Sovereign Bonds	0 %
(vi)	Investment Grade Corporate Bonds	0 %
(vii)	Non-Investment Grade Corporate Bonds	0 %
(viii)	Derivatives	0 %
(ix)	Securities Issued by Registered Investment Companies or Business Development Companies	0 %
(x)	Securities Issued by Pooled Investment Vehicles (other than Registered Investment Companies or Business Development Companies)	0 %
(xi)	Cash and Cash Equivalents	0 %
(xii)	Other	20 %

Generally describe any assets included in "Other" MUTUAL FUNDS

SECTION 5.K.(2) Separately Managed Accounts - Use of Borrowingsand Derivatives

☑ No information is required to be reported in this Section 5.K.(2) per the instructions of this Section 5.K.(2)

If your regulatory assets under management attributable to separately managed accounts are at least \$10 billion, you should complete Question (a). If your regulatory assets under management attributable to separately managed accounts are at least \$500 million but less than \$10 billion, you should complete Question (b).

(a) In the table below, provide the following information regarding the separately managed accounts you advise. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise. End of year refers to the date used to calculate your regulatory assets under management for purposes of your annual updating amendment. Mid-year is the date six months before the end of year date.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the dollar amount of any *borrowings* and (b) the *gross notional value* of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of borrowings for the accounts included in column 1.

In column 3, provide aggregate *gross notional value* of derivatives divided by the aggregate regulatory assets under management of the accounts included in column 1 with respect to each category of derivatives specified in 3(a) through (f).

You may, but are not required to, complete the table with respect to any separately managed account with regulatory assets under management of less than \$10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

(i) Mid-Year

	(1) Regulatory Assets		
Gross Notional	Under	(2)	
Exposure	Management	Borrowings	(3) Derivative Exposures

		(a) Interest Rate Derivative	(b) Foreign Exchange Derivative			(e) Commodity Derivative	(f) Other Derivative
Less than 10%	\$ \$	%	%	%	%	%	%
10-149%	\$ \$	%	%	%	%	%	%
150% or more	\$ \$	%	%	%	%	%	%

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

(ii) End of Year

Gross Notional Exposure	(1) Regulatory Assets Under Management	(2) Borrowings	(3) Derivative Exposures					
			(a) Interest Rate Derivative	(b) Foreign Exchange Derivative		(d) Equity Derivative	(e) Commodity Derivative	(f) Other Derivative
Less than 10%	\$	\$	%	%	%	%	%	%
10-149%	\$	\$	%	%	%	%	%	%
150% or more	\$	\$	%	%	%	%	%	%

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

(b) In the table below, provide the following information regarding the separately managed accounts you advise as of the date used to calculate your regulatory assets under management for purposes of your *annual updating amendment*. If you are a subadviser to a separately managed account, you should only provide information with respect to the portion of the account that you subadvise.

In column 1, indicate the regulatory assets under management attributable to separately managed accounts associated with each level of gross notional exposure. For purposes of this table, the gross notional exposure of an account is the percentage obtained by dividing (i) the sum of (a) the dollar amount of any *borrowings* and (b) the *gross notional value* of all derivatives, by (ii) the regulatory assets under management of the account.

In column 2, provide the dollar amount of borrowings for the accounts included in column 1.

You may, but are not required to, complete the table with respect to any separately managed accounts with regulatory assets under management of less than \$10,000,000.

Any regulatory assets under management reported in Item 5.D.(3)(d), (e), and (f) should not be reported below.

Gross Notional Exposure	(1) Regulatory Assets Under Management	(2) Borrowings
Less than 10%	\$	\$
10-149%	\$	\$
150% or more	\$	\$

Optional: Use the space below to provide a narrative description of the strategies and/or manner in which *borrowings* and derivatives are used in the management of the separately managed accounts that you advise.

ECT	ION 5.K.(3) Custodian	s for Separately Managed Accounts						
		e D Section 5.K.(3) for each custodian assets under management.	that holds ten percent or more of your aggregate	e separately				
(a)	a) Legal name of custodian:							
	TD AMERITRADE, INC.							
(b)	Primary business name of TD AMERITRADE, INC.	of custodian:						
(c)	The location(s) of the cu	stodian's office(s) responsible for custo	ody of the assets :					
	City:	State:	Country:					
	SAN DIEGO	California	United States					
				Yes No				
(d)	Is the custodian a relate	d person of your firm?		0 0				
(e)	If the custodian is a broken 8 - 23395	ker-dealer, provide its SEC registration	number (if any)					
(f)	If the custodian is not a entity identifier (if any)	broker-dealer, or is a broker-dealer bu	t does not have an SEC registration number, pro	ovide its <i>legal</i>				
(g)	What amount of your re custodian? \$ 19,731,794	gulatory assets under management att	ributable to separately managed accounts is held	d at the				
	Legal name of custodian FIDELITY BROKERAGE SI Primary business name of	ERVICES LLC of custodian:						
<i>(</i> - <i>)</i>	FIDELITY BROKERAGE SI		d6 No					
(C)		stodian's office(s) responsible for <i>custo</i>						
	City: BOSTON	State: Massachusetts	Country: United States					
	B031011	i idosacii doces	officed States					
/ J \	T- 41	d		Yes No				
(a)	Is the custodian a related	a person of your firm?		0 0				
(e)	If the custodian is a brok 8 - 23292	er-dealer, provide its SEC registration	number (if any)					
(f)	If the custodian is not a entity identifier (if any)	broker-dealer, or is a broker-dealer but	does not have an SEC registration number, prov	vide its <i>legal</i>				
(g)	What amount of your reg custodian?	julatory assets under management attr	ibutable to separately managed accounts is held	at the				
	\$ 7,348,216							
	6 Other Business Activ							

Α.	You are a	ctively engaged in business as a (check all that apply):	
	(1)	broker-dealer (registered or unregistered)	

- (2) registered representative of a broker-dealer
- (3) commodity pool operator or commodity trading advisor (whether registered or exempt from registration)
- ☐ (4) futures commission merchant
- real estate broker, dealer, or agent

	If yo	(6) insurance broker or agent (7) bank (including a separately identifiable department or division of a bank) (8) trust company (9) registered municipal advisor (10) registered security-based swap dealer (11) major security-based swap participant (12) accountant or accounting firm (13) lawyer or law firm (14) other financial product salesperson (specify): u engage in other business using a name that is different from the names reported in Items 1.A. or 1.B.(1), completion 6.A. of Schedule D.	ete	
	Secti	on on a schedule D.	Yes	No
В.	(1)	Are you actively engaged in any other business not listed in Item 6.A. (other than giving investment advice)?	•	0
	(2)	If yes, is this other business your primary business?	•	0
		If "yes," describe this other business on Section 6.B.(2) of Schedule D, and if you engage in this business under a different name, provide that name.		~
			Yes	No
	(3)	Do you sell products or provide services other than investment advice to your advisory <i>clients</i> ?	\odot	\circ
		If "yes," describe this other business on Section 6.B.(3) of Schedule D, and if you engage in this business under a different name, provide that name.		
		6.A. Names of Your Other Businesses		
If y	ou ar	e actively engaged in other business using a different name, provide that name and the other line(s) of business.		
Otl	ner Bu	siness Name: MERCURY SECURITIES, LLC		
Oth	ner lin	e(s) of business in which you engage using this name (check all that apply):		
V	(1)	broker-dealer (registered or unregistered)		
	(2) (3) (4)	registered representative of a broker-dealer commodity pool operator or commodity trading advisor (whether registered or exempt from registration) futures commission merchant		
	(5)	real estate broker, dealer, or agent		
	(6)	insurance broker or agent		
	(7) (8)	bank (including a separately identifiable department or division of a bank) trust company		
	(9)	registered municipal advisor		
		registered security-based swap dealer		
		major security-based swap participant accountant or accounting firm		
	` ,	lawyer or law firm		
	(14)	other financial product salesperson (specify):		

Describe your primary business (not your investment advisory business): BROKER DEALER If you engage in that business under a different name, provide that name: MERCURY SECURITIES, LLC

SECTION 6.B.(3) Description of Other Products and Services

Describe other products or services you sell to your <i>client</i> . You may omit products and services that you listed in Section 6.B.(2) bove. MUTUAL FUNDS AND PRIVATE PLACEMENT INTRODUCTIONS	
f you engage in that business under a different name, provide that name:	
MERCURY SECURITIES, LLC	

Item 7 Financial Industry Affiliations

In this Item, we request information about your financial industry affiliations and activities. This information identifies areas in which conflicts of interest may occur between you and your *clients*.

This part of Item 7 requires you to provide information about you and your related persons, including foreign affiliates. Your

rela	ted pe	rsons are all of your advisory affiliates and any person that is under common control with you.
You	have	a related person that is a (check all that apply):
マ	(1) (2)	broker-dealer, municipal securities dealer, or government securities broker or dealer (registered or unregistered) other investment adviser (including financial planners)
	(3)	registered municipal advisor
	(4)	registered security-based swap dealer
	(5)	major security-based swap participant
	(6)	commodity pool operator or commodity trading advisor (whether registered or exempt from registration)
	(7)	futures commission merchant
	(8)	banking or thrift institution
	(9)	trust company
	(10)	accountant or accounting firm
	(11)	lawyer or law firm
	(12)	insurance company or agency
	(13)	pension consultant
	(14)	real estate broker or dealer

(15) sponsor or syndicator of limited partnerships (or equivalent), excluding pooled investment vehicles(16) sponsor, general partner, managing member (or equivalent) of pooled investment vehicles

Note that Item 7.A. should not be used to disclose that some of your employees perform investment advisory functions or are registered representatives of a broker-dealer. The number of your firm's employees who perform investment advisory functions should be disclosed under Item 5.B.(1). The number of your firm's employees who are registered representatives of a broker-dealer should be disclosed under Item 5.B.(2).

Note that if you are filing an umbrella registration, you should not check Item 7.A.(2) with respect to your relying advisers, and you do not have to complete Section 7.A. in Schedule D for your relying advisers. You should complete a Schedule R for each relying adviser.

For each related person, including foreign affiliates that may not be registered or required to be registered in the United States, complete Section 7.A. of Schedule D.

You do not need to complete Section 7.A. of Schedule D for any related person if: (1) you have no business dealings with the related person in connection with advisory services you provide to your clients; (2) you do not conduct shared operations with the related person; (3) you do not refer clients or business to the related person, and the related person does not refer prospective clients or business to you; (4) you do not share supervised persons or premises with the related person; and (5) you have no reason to believe that your relationship with the related person otherwise creates a conflict of interest with your clients.

You must complete Section 7.A. of Schedule D for each related person acting as qualified custodian in connection with advisory services you provide to your clients (other than any mutual fund transfer agent pursuant to rule 206(4)-2(b)(1)), regardless of whether you have determined the related person to be operationally independent under rule 206(4)-2 of the Advisers Act.

SECTION	7.A.	Financial	Industry	Affiliations
---------	------	-----------	----------	---------------------

Complete a separate Schedule D Section 7.A. for each related person listed in Item 7.A.

1.	Legal Name of <i>Related Person</i> : MERCURY SECURITIES, LLC						
2.	Primary Business Name of <i>Related Person</i> : MERCURY SECURITIES, LLC	•					
3.	3. Related Person's SEC File Number (if any) (e.g., 801-, 8-, 866-, 802-) 8 - 49018 or Other						
4.	4. Related Person's (a) CRD Number (if any): 40368	a) CRD Number (if any): 40368					
	(b) CIK Number(s) (if any): No Information	Filed					
5.	(a)	her registered or exempt from registration) excluding pooled investment vehicles of pooled investment vehicles Yes					
6.	6. Do you control or are you controlled by the related person?	•	0				
7.	7. Are you and the <i>related person</i> under common <i>control</i> ?	· O	0				
8.	8. (a) Does the <i>related person</i> act as a qualified custodian for your <i>client</i> provide to <i>clients</i> ?	s in connection with advisory services you	•				
	 (b) If you are registering or registered with the SEC and you have ans overcome the presumption that you are not operationally independ related person and thus are not required to obtain a surprise exam are maintained at the related person? (c) If you have answered "yes" to question 8.(a) above, provide the local person in the provided the provi	lent (pursuant to rule 206(4)-2(d)(5)) from the innation for your <i>clients'</i> funds or securities that	О				
	custody of your clients' assets: Number and Street 1: Number and						
	City: State: Country: If this address is a private residence, check this box:	ZIP+4/Postal Code:					
	It this address is a private residence, check this box.	Yes	No				
9.		gistration?	⊙				
	(b) If the answer is yes, under what exemption?						
10	10. (a) Is the related person registered with a foreign financial regulatory	authority?	•				

IARD - All Sections [Us	ser Name: mmcgehe	et. Orgid:	: 113643
-------------------------	-------------------	------------	----------

(b) If the answer is yes, list the name and country, in English of each foreign financial regulatory authority with which related person is registered.	the		
No Information Filed			
11. Do you and the related person share any supervised persons?	•	0	
12. Do you and the <i>related person</i> share the same physical location?	•	0	

Yes No

B. Are you an adviser to any private fund?

0 0

If "yes," then for each private fund that you advise, you must complete a Section 7.B.(1) of Schedule D, except in certain circumstances described in the next sentence and in Instruction 6 of the Instructions to Part 1A. If you are registered or applying for registration with the SEC or reporting as an SEC exempt reporting adviser, and another SEC-registered adviser or SEC exempt reporting adviser reports this information with respect to any such private fund in Section 7.B.(1) of Schedule D of its Form ADV (e.g., if you are a subadviser), do not complete Section 7.B.(1) of Schedule D with respect to that private fund. You must, instead, complete Section 7.B.(2) of Schedule D.

In either case, if you seek to preserve the anonymity of a private fund client by maintaining its identity in your books and records in numerical or alphabetical code, or similar designation, pursuant to rule 204-2(d), you may identify the private fund in Section 7.B.(1) or 7.B.(2) of Schedule D using the same code or designation in place of the fund's name.

SECTION 7.B.(1) Private Fund Reporting

No Information Filed

SECTION 7.B.(2) Private Fund Reporting

No Information Filed

Item 8 Participation or Interest in Client Transactions

In this Item, we request information about your participation and interest in your *clients*' transactions. This information identifies additional areas in which conflicts of interest may occur between you and your *clients*. Newly-formed advisers should base responses to these questions on the types of participation and interest that you expect to engage in during the next year.

Like Item 7, Item 8 requires you to provide information about you and your related persons, including foreign affiliates.

Proprietary Interest in Client Transactions

٩.	Do you or any re	lated person:	Yes	N
	(1) buy securiti	es for yourself from advisory <i>clients</i> , or sell securities you own to advisory <i>clients</i> (principal	0	O
	transactions	;)?		

- (2) buy or sell for yourself securities (other than shares of mutual funds) that you also recommend to advisory
- (3) recommend securities (or other investment products) to advisory *clients* in which you or any *related person* has some other proprietary (ownership) interest (other than those mentioned in Items 8.A.(1) or (2))?

Sales Interest in Client Transactions

B. Do you or any related person: Yes No.

(1) as a broker-dealer or registered representative of a broker-dealer, execute securities trades for brokerage customers in which advisory *client* securities are sold to or bought from the brokerage customer (agency cross

0 0

		transactions)?		
	(2)	recommend to advisory <i>clients</i> , or act as a purchaser representative for advisory <i>clients</i> with respect to, the purchase of securities for which you or any <i>related person</i> serves as underwriter or general or managing partner?	0	•
	(3)	recommend purchase or sale of securities to advisory <i>clients</i> for which you or any <i>related person</i> has any other sales interest (other than the receipt of sales commissions as a broker or registered representative of a broker-dealer)?	0	•
Inv	estm	ent or Brokerage Discretion		
C.	Do y	you or any related person have discretionary authority to determine the:	Yes	No
	(1)	securities to be bought or sold for a <i>client's</i> account?	\odot	\circ
	(2)	amount of securities to be bought or sold for a <i>client's</i> account?	\odot	\circ
	(3)	broker or dealer to be used for a purchase or sale of securities for a <i>client's</i> account?	\odot	\circ
	(4)	commission rates to be paid to a broker or dealer for a <i>client's</i> securities transactions?	0	•
D.	If yo	ou answer "yes" to C.(3) above, are any of the brokers or dealers related persons?	0	•
E.	Do y	you or any related person recommend brokers or dealers to clients?	•	0
F.	If yo	ou answer "yes" to E. above, are any of the brokers or dealers related persons?	0	•
G.	(1)	Do you or any <i>related person</i> receive research or other products or services other than execution from a broker-dealer or a third party ("soft dollar benefits") in connection with <i>client</i> securities transactions?	0	•
	(2)	If "yes" to G.(1) above, are all the "soft dollar benefits" you or any <i>related persons</i> receive eligible "research or brokerage services" under section 28(e) of the Securities Exchange Act of 1934?	0	0
Н.	(1)	Do you or any <i>related person</i> , directly or indirectly, compensate any <i>person</i> that is not an <i>employee</i> for <i>client</i> referrals?	⊙	0
	(2)	Do you or any <i>related person</i> , directly or indirectly, provide any <i>employee</i> compensation that is specifically related to obtaining <i>clients</i> for the firm (cash or non-cash compensation in addition to the <i>employee's</i> regular salary)?	0	•
I.	-	you or any related person, including any employee, directly or indirectly, receive compensation from any person er than you or any related person) for client referrals?	0	•
	In y	our response to Item 8.I., do not include the regular salary you pay to an employee.		
	ansı	esponding to Items 8.H. and 8.I., consider all cash and non-cash compensation that you or a related person gave to wering Item 8.H.) or received from (in answering Item 8.I.) any person in exchange for client referrals, including an is based, at least in part, on the number or amount of client referrals.		านร

Item 9 Custody

number of *clients* for which you have *custody*:

In this Item, we ask you whether you or a *related person* has *custody* of *client* (other than *clients* that are investment companies registered under the Investment Company Act of 1940) assets and about your custodial practices.

5	0.0.0	a and the investment company has a 15 to accept and about your customal produces.		
Α.	(1)	Do you have <i>custody</i> of any advisory <i>clients'</i> :	Yes	No
		(a) cash or bank accounts?	0	•
		(b) securities?	0	•
	you coni	ou are registering or registered with the SEC, answer "No" to Item 9.A.(1)(a) and (b) if you have custody solely be deduct your advisory fees directly from your clients' accounts, or (ii) a related person has custody of client assets nection with advisory services you provide to clients, but you have overcome the presumption that you are not operpendent (pursuant to Advisers Act rule 206(4)-2(d)(5)) from the related person.	in	
	(2)	If you checked "yes" to Item 9.A.(1)(a) or (b), what is the approximate amount of <i>client</i> funds and securities and	total	

	U.S. Dollar Amount (a) \$	Total Number of <i>Clients</i> (b)			
	from your clients' accounts, do not incl 9.A.(2). If your related person has cus	h the SEC and you have custody solely because you deduct your advisory fees d lude the amount of those assets and the number of those clients in your respons tody of client assets in connection with advisory services you provide to clients, d number of those clients in your response to 9.A.(2). Instead, include that infor	se to I do no	tem t	
В.	(1) In connection with advisory service your advisory <i>clients</i> ':	ces you provide to <i>clients</i> , do any of your <i>related persons</i> have <i>custody</i> of any of	f Yes	No	
	(a) cash or bank accounts?		0	•	
	(b) securities?		0	•	
	You are required to answer this item re	egardless of how you answered Item 9.A.(1)(a) or (b).			
	(2) If you checked "yes" to Item 9.B. number of <i>clients</i> for which your	(1)(a) or (b), what is the approximate amount of <i>client</i> funds and securities and related persons have custody:	total		
	U.S. Dollar Amount	Total Number of <i>Clients</i>			
	(a) \$	(b)			
C.	If you or your <i>related persons</i> have <i>cut</i> clients, check all the following that app	stody of client funds or securities in connection with advisory services you provious:	de to		
	 A qualified custodian(s) sends acc vehicle(s) you manage. 	count statements at least quarterly to the investors in the pooled investment			
		t audits annually the pooled investment vehicle(s) that you manage and the distributed to the investors in the pools.			
	(3) An independent public accountant	t conducts an annual surprise examination of client funds and securities.			
		t prepares an internal control report with respect to custodial services when you fied custodians for \emph{client} funds and securities.			
	audit or examination or prepare an inte	C.(4), list in Section 9.C. of Schedule D the accountants that are engaged to peneral control report. (If you checked Item 9.C.(2), you do not have to list audito be D if you already provided this information with respect to the private funds you	or		
D.	Do you or your <i>related person(s)</i> act a provide to <i>clients</i> ?	s qualified custodians for your <i>clients</i> in connection with advisory services you	Yes	No	
	(1) you act as a qualified custodian		0	\odot	
	(2) your related person(s) act as qua	lified custodian(s)	0	•	
	agent pursuant to rule 206(4)-2(b)(1),	all related persons that act as qualified custodians (other than any mutual fund to must be identified in Section 7.A. of Schedule D, regardless of whether you had be perationally independent under rule 206(4)-2 of the Advisers Act.		er	
E.		amendment and you were subject to a surprise examination by an independent provide the date (MM/YYYY) the examination commenced:	oublic		
F.		stody of client funds or securities, how many persons, including, but not limited ied custodians for your clients in connection with advisory services you provide to			

SECTION 9.C. Independent Public Accountant

NIO	Int	α rm	natio	n Fi	אבו

Item 10 Control Persons

In this Item, we ask you to identify every *person* that, directly or indirectly, *controls* you. If you are filing an *umbrella registration*, the information in Item 10 should be provided for the *filing adviser* only.

If you are submitting an initial application or report, you must complete Schedule A and Schedule B. Schedule A asks for information about your direct owners and executive officers. Schedule B asks for information about your indirect owners. If this is an amendment and you are updating information you reported on either Schedule A or Schedule B (or both) that you filed with your initial application or report, you must complete Schedule C.

Yes No

A. Does any *person* not named in Item 1.A. or Schedules A, B, or C, directly or indirectly, *control* your management or policies?

0 0

If yes, complete Section 10.A. of Schedule D.

B. If any *person* named in Schedules A, B, or C or in Section 10.A. of Schedule D is a public reporting company under Sections 12 or 15(d) of the Securities Exchange Act of 1934, please complete Section 10.B. of Schedule D.

SECTION 10.A. Control Persons

No Information Filed

SECTION 10.B. Control Person Public Reporting Companies

No Information Filed

Item 11 Disclosure Information

In this Item, we ask for information about your disciplinary history and the disciplinary history of all your *advisory affiliates*. We use this information to determine whether to grant your application for registration, to decide whether to revoke your registration or to place limitations on your activities as an investment adviser, and to identify potential problem areas to focus on during our on-site examinations. One event may result in "yes" answers to more than one of the questions below. In accordance with General Instruction 5 to Form ADV, "you" and "your" include the *filing adviser* and all *relying advisers* under an *umbrella registration*.

Your advisory affiliates are: (1) all of your current employees (other than employees performing only clerical, administrative, support or similar functions); (2) all of your officers, partners, or directors (or any person performing similar functions); and (3) all persons directly or indirectly controlling you or controlled by you. If you are a "separately identifiable department or division" (SID) of a bank, see the Glossary of Terms to determine who your advisory affiliates are.

If you are registered or registering with the SEC or if you are an exempt reporting adviser, you may limit your disclosure of any event listed in Item 11 to ten years following the date of the event. If you are registered or registering with a state, you must respond to the questions as posed; you may, therefore, limit your disclosure to ten years following the date of an event only in responding to Items 11.A.(1), 11.A.(2), 11.B.(1), 11.B.(2), 11.D.(4), and 11.H.(1)(a). For purposes of calculating this ten-year period, the date of an event is the date the final order, judgment, or decree was entered, or the date any rights of appeal from preliminary orders, judgments, or decrees lapsed.

You must complete the appropriate Disclosure Reporting Page ("DRP") for "yes" answers to the questions in this Item 11.

Yes No

Do any of the events below involve you or any of your *supervised persons*?

•

For "yes" answers to the following questions, complete a Criminal Action DRP:

A. In the past ten years, have you or any advisory affiliate:

Yes No

	(1) been convicted of or pled guilty or nolo contendere ("no contest") in a domestic, foreign, or military court to any felony?	0	•
	(2) been <i>charged</i> with any <i>felony</i> ?	O	•
	If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit response to Item 11.A.(2) to charges that are currently pending.	your	
В.	In the past ten years, have you or any advisory affiliate:		
	(1) been convicted of or pled guilty or nolo contendere ("no contest") in a domestic, foreign, or military court to a <i>misdemeanor</i> involving: investments or an <i>investment-related</i> business, or any fraud, false statements, or omissions, wrongful taking of property, bribery, perjury, forgery, counterfeiting, extortion, or a conspiracy to commit any of these offenses?	0	•
	(2) been <i>charged</i> with a <i>misdemeanor</i> listed in Item 11.B.(1)?	\circ	\odot
	If you are registered or registering with the SEC, or if you are reporting as an exempt reporting adviser, you may limit response to Item 11.B.(2) to charges that are currently pending.	your	
<u>For</u>	"yes" answers to the following questions, complete a Regulatory Action DRP:		
C.	Has the SEC or the Commodity Futures Trading Commission (CFTC) ever:	Yes	No
	(1) found you or any advisory affiliate to have made a false statement or omission?	\circ	\odot
	(2) found you or any advisory affiliate to have been involved in a violation of SEC or CFTC regulations or statutes?	0	⊙
	(3) found you or any advisory affiliate to have been a cause of an investment-related business having its authorization to do business denied, suspended, revoked, or restricted?	0	•
	(4) entered an <i>order</i> against you or any <i>advisory affiliate</i> in connection with <i>investment-related</i> activity?	0	\odot
	(5) imposed a civil money penalty on you or any advisory affiliate, or ordered you or any advisory affiliate to cease and desist from any activity?	О	•
D.	Has any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority:		
	(1) ever found you or any advisory affiliate to have made a false statement or omission, or been dishonest, unfair, or unethical?	0	•
	(2) ever found you or any advisory affiliate to have been involved in a violation of investment-related regulations or statutes?	0	•
	(3) ever <i>found</i> you or any <i>advisory affiliate</i> to have been a cause of an <i>investment-related</i> business having its authorization to do business denied, suspended, revoked, or restricted?	0	•
	(4) in the past ten years, entered an <i>order</i> against you or any <i>advisory affiliate</i> in connection with an <i>investment-related</i> activity?	0	•
	(5) ever denied, suspended, or revoked your or any <i>advisory affiliate's</i> registration or license, or otherwise prevented you or any <i>advisory affiliate</i> , by <i>order</i> , from associating with an <i>investment-related</i> business or restricted your or any <i>advisory affiliate's</i> activity?	0	•
E.	Has any self-regulatory organization or commodities exchange ever:		
	(1) found you or any advisory affiliate to have made a false statement or omission?	0	•
	(2) found you or any advisory affiliate to have been involved in a violation of its rules (other than a violation designated as a "minor rule violation" under a plan approved by the SEC)?	0	•
	(3) <i>found</i> you or any <i>advisory affiliate</i> to have been the cause of an <i>investment-related</i> business having its authorization to do business denied, suspended, revoked, or restricted?	0	•
	(4) disciplined you or any <i>advisory affiliate</i> by expelling or suspending you or the <i>advisory affiliate</i> from membership, barring or suspending you or the <i>advisory affiliate</i> from association with other members, or otherwise restricting your or the <i>advisory affiliate's</i> activities?	0	•
F.	Has an authorization to act as an attorney, accountant, or federal contractor granted to you or any <i>advisory affiliate</i> ever been revoked or suspended?	0	•

G.	Are you or any <i>advisory affiliate</i> now the subject of any regulatory <i>proceeding</i> that could result in a "yes" answer to any part of Item 11.C., 11.D., or 11.E.?	0	•
For	"yes" answers to the following questions, complete a Civil Judicial Action DRP:		
Н.	(1) Has any domestic or foreign court:	Yes	No
	(a) in the past ten years, enjoined you or any advisory affiliate in connection with any investment-related activity?	0	•
	(b) ever found that you or any advisory affiliate were involved in a violation of investment-related statutes or regulations?	0	•
	(c) ever dismissed, pursuant to a settlement agreement, an <i>investment-related</i> civil action brought against you or any <i>advisory affiliate</i> by a state or <i>foreign financial regulatory authority</i> ?	0	•
	(2) Are you or any <i>advisory affiliate</i> now the subject of any civil <i>proceeding</i> that could result in a "yes" answer to any part of Item 11.H.(1)?	0	•
Iten	n 12 Small Businesses		
	SEC is required by the Regulatory Flexibility Act to consider the effect of its regulations on small entities. In order to do d to determine whether you meet the definition of "small business" or "small organization" under rule 0-7.	this, \	we
have	wer this Item 12 only if you are registered or registering with the SEC and you indicated in response to Item 5.F.(2)(c) to e regulatory assets under management of less than \$25 million. You are not required to answer this Item 12 if you are find all registration as a state adviser, amending a current state registration, or switching from SEC to state registration.	-	
For	purposes of this Item 12 only:		
	 Total Assets refers to the total assets of a firm, rather than the assets managed on behalf of <i>clients</i>. In determining y another <i>person's</i> total assets, you may use the total assets shown on a current balance sheet (but use total assets real a consolidated balance sheet with subsidiaries included, if that amount is larger). Control means the power to direct or cause the direction of the management or policies of a <i>person</i>, whether through ownership of securities, by contract, or otherwise. Any <i>person</i> that directly or indirectly has the right to vote 25 percentage. 	ported	
	more of the voting securities, or is entitled to 25 percent or more of the profits, of another <i>person</i> is presumed to <i>con</i> other <i>person</i> .		ne
		Yes	No
A.	Did you have total assets of \$5 million or more on the last day of your most recent fiscal year?	0	0
If "y	yes," you do not need to answer Items 12.B. and 12.C.	_	
В.	Do you:		
J.	(1) control another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of \$25 million or more on the last day of its most recent fiscal year?	0	0
	(2) control another person (other than a natural person) that had total assets of \$5 million or more on the last day of its most recent fiscal year?	0	0
C.	Are you:		
	(1) controlled by or under common control with another investment adviser that had regulatory assets under management (calculated in response to Item 5.F.(2)(c) of Form ADV) of \$25 million or more on the last day of its most recent fiscal year?	0	0
	(2) controlled by or under common control with another person (other than a natural person) that had total assets of	0	0

Schedule A

Direct Owners and Executive Officers

- 1. Complete Schedule A only if you are submitting an initial application or report. Schedule A asks for information about your direct owners and executive officers. Use Schedule C to amend this information.
- 2. Direct Owners and Executive Officers. List below the names of:

\$5 million or more on the last day of its most recent fiscal year?

- (a) each Chief Executive Officer, Chief Financial Officer, Chief Operations Officer, Chief Legal Officer, Chief Compliance Officer(Chief Compliance Officer is required if you are registered or applying for registration and cannot be more than one individual), director, and any other individuals with similar status or functions;
- (b) if you are organized as a corporation, each shareholder that is a direct owner of 5% or more of a class of your voting securities, unless you are a public reporting company (a company subject to Section 12 or 15(d) of the Exchange Act); Direct owners include any *person* that owns, beneficially owns, has the right to vote, or has the power to sell or direct the sale of, 5% or more of a class of your voting securities. For purposes of this Schedule, a *person* beneficially owns any securities: (i) owned by his/her child, stepchild, grandchild, parent, stepparent, grandparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, sharing the same residence; or (ii) that he/she has the right to acquire, within 60 days, through the exercise of any option, warrant, or right to purchase the security.
- (c) if you are organized as a partnership, <u>all</u> general partners and those limited and special partners that have the right to receive upon dissolution, or have contributed, 5% or more of your capital;
- (d) in the case of a trust that directly owns 5% or more of a class of your voting securities, or that has the right to receive upon dissolution, or has contributed, 5% or more of your capital, the trust and each trustee; and
- (e) if you are organized as a limited liability company ("LLC"), (i) those members that have the right to receive upon dissolution, or have contributed, 5% or more of your capital, and (ii) if managed by elected managers, all elected managers.
- 3. Do you have any indirect owners to be reported on Schedule B? OYes ONO
- 4. In the DE/FE/I column below, enter "DE" if the owner is a domestic entity, "FE" if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner or executive officer is an individual.
- 5. Complete the Title or Status column by entering board/management titles; status as partner, trustee, sole proprietor, elected manager, shareholder, or member; and for shareholders or members, the class of securities owned (if more than one is issued).
- 6. Ownership codes are: NA less than 5% B 10% but less than 25% D 50% but less than 75% A 5% but less than 10% C 25% but less than 50% E 75% or more
- 7. (a) In the *Control Person* column, enter "Yes" if the *person* has *control* as defined in the Glossary of Terms to Form ADV, and enter "No" if the *person* does not have *control*. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are *control persons*.
 - (b) In the PR column, enter "PR" if the owner is a public reporting company under Sections 12 or 15(d) of the Exchange Act.
 - (c) Complete each column.

FULL LEGAL NAME (Individuals: Last Name, First Name, Middle Name)		Date Title or Status Acquired MM/YYYY		Control Person		CRD No. If None: S.S. No. and Date of Birth, IRS Tax No. or Employer ID No.
MCGEHEE, MAIA, LAURA	PRINCIPAL/CHIEF COMPLIANCE OFFICER	01/1994	Е	Υ	N	702992

Schedule B

Indirect Owners

- 1. Complete Schedule B only if you are submitting an initial application or report. Schedule B asks for information about your indirect owners; you must first complete Schedule A, which asks for information about your direct owners. Use Schedule C to amend this information.
- 2. Indirect Owners. With respect to each owner listed on Schedule A (except individual owners), list below:
 - (a) in the case of an owner that is a corporation, each of its shareholders that beneficially owns, has the right to vote, or has the power to sell or direct the sale of, 25% or more of a class of a voting security of that corporation;
 - For purposes of this Schedule, a *person* beneficially owns any securities: (i) owned by his/her child, stepchild, grandchild, parent, stepparent, grandparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, sharing the same residence; or (ii) that he/she has the right to acquire, within 60 days, through the exercise of any option, warrant, or right to purchase the security.
 - (b) in the case of an owner that is a partnership, <u>all</u> general partners and those limited and special partners that have the right to receive upon dissolution, or have contributed, 25% or more of the partnership's capital;
 - (c) in the case of an owner that is a trust, the trust and each trustee; and $% \left(1\right) =\left(1\right) \left(1$
 - (d) in the case of an owner that is a limited liability company ("LLC"), (i) those members that have the right to receive upon dissolution, or have contributed, 25% or more of the LLC's capital, and (ii) if managed by elected managers, all elected managers.
- 3. Continue up the chain of ownership listing all 25% owners at each level. Once a public reporting company (a company subject to Sections 12 or 15(d) of the Exchange Act) is reached, no further ownership information need be given.
- 4. In the DE/FE/I column below, enter "DE" if the owner is a domestic entity, "FE" if the owner is an entity incorporated or domiciled in a foreign country, or "I" if the owner is an individual.

- 5. Complete the Status column by entering the owner's status as partner, trustee, elected manager, shareholder, or member; and for shareholders or members, the class of securities owned (if more than one is issued).
- 6. Ownership codes are: C 25% but less than 50% E 75% or more
 - D 50% but less than 75% F Other (general partner, trustee, or elected manager)
- 7. (a) In the *Control Person* column, enter "Yes" if the *person* has *control* as defined in the Glossary of Terms to Form ADV, and enter "No" if the *person* does not have *control*. Note that under this definition, most executive officers and all 25% owners, general partners, elected managers, and trustees are *control persons*.
 - (b) In the PR column, enter "PR" if the owner is a public reporting company under Sections 12 or 15(d) of the Exchange Act.
 - (c) Complete each column.

Part 1B Item 1 - State Registration

No Information Filed

Schedule D - Miscellaneous
You may use the space below to explain a response to an Item or to provide any other information.
WWW.ECON101.COM

Schedule R	
	No Information Filed

DRP Pages	
/KF Fayes	
CRIMINAL DISCLOSURE REPORTING PAGE (ADV)	
No Information Filed	
REGULATORY ACTION DISCLOSURE REPORTING PAGE (ADV)	
No Information Filed	
CIVIL JUDICIAL ACTION DISCLOSURE REPORTING PAGE (ADV)	
No Information Filed	
Arbitration DRPs	
No Information Filed	
Bond DRPs	
No Information Filed	
Judgment/Lien DRPs	
No Information Filed	

IARD - All Sections [Use	er Name: mmcgehee	e1. OrgID: 113643
--------------------------	-------------------	-------------------

Part 1B - Disclosure Questions

with any of the state secu				
Check the boxes next to the	states to which you ar	e submitting this application. If y	n or requesting additional state registration ou are already registered with at least one next to the states in which you are applyin	e state
			gistered or where you have an application	
Jurisdictions				
□ AL		□ NE	□ sc	
□ AK	□ IN		□ _{SD}	
✓ AZ	∥ □ IA	∥ □ NH	∥ □ TN	
□ AR	□ KS	∥ □ _{NJ}	□ TX	
▽ CA	□ KY	∥ □ _{NM}	□ UT	
□ со	∥ □ LA	V NY	□ VT	
□ ст	∥ □ ME	∥ □ NC	∥ □ vi	
□ _{DE}	□ _{MD}	∥ □ _{ND}	∥ □ va	
□ DC	∥ □ MA	□ он	∥ □ wa	
□ FL	□ мі	□ ок	∥ □ w∨	
□ GA	□ MN	□ OR	∥ □ wɪ	
□ _{GU}	□ MS	∏ _{PA}	∥ □ wy	
□ні	□ мо	□ PR		
	□ MT	∥□ RI		
			/ -	
Part 1B Item 2 - Additiona		ole for supervision and compliance	e does not appear in Item 1J. or 1K. of Fo	rm ADV
Part 1A:	ii the person responsi	ore for supervision and compilant	e does not appear in item 13. or 11. or 10	IIII ADV
A. Person responsible for s	supervision and compli	ance:		
Name:		Title:		
MAIA MCGEHEE		PRINCIPAL		
Telephone:		Fax:		
415-454-4184		415-454-4195		
Number and Street 1:	Number and Street 1:			
1299 FOURTH ST		SUITE 200		
City:	State:	Country:	ZIP+4/Postal Code:	
SAN RAFAEL	California	United States	94901	
Email address, if availa	able:			
MAIA@ECON101.COM		_		
If this address is a priv	ate residence, check t	nis box:		
B. Bond/Capital Information	on, if required by your	home state		
(1) Name of Issuing In	nsurance Company:			
(2) Amount of Bond:				
\$.00				
(3) Bond Policy Number	er:			
			Y	es No

IARD - All Sections [Use	ser Name: mmcgehee	1,(OrgID:	113643
--------------------------	--------------------	-----	--------	--------

BON	D DISCLOSURE				
	yes" answers to the following question, co	omplete a Bond DRP.		Yes	No
	Has a bonding company ever denied, parameter person?	·	for you, any <i>advisory affiliate</i> , or any	0	•
JUD	GMENT/LIEN DISCLOSURE				
For "	yes" answers to the following question, co	omplete a Judgment/Lien DRP.		Yes	No
D	Are there any unsatisfied judgments of	r liens against you, any <i>advisor</i>	y affiliate, or any management person?	О	•
ARB	ITRATION DISCLOSURE				
For "	yes" answers to the following questions, o	complete an Arbitration DRP.			
E.			the subject of, or have you, any <i>advisory</i> on claim alleging damages in excess of \$2,500,	Yes	No
	(1) any investment or an investment-	related business or activity?		0	•
	(2) fraud, false statement, or omission	1?		0	•
	(3) theft, embezzlement, or other wro	ngful taking of property?		0	•
	(4) bribery, forgery, counterfeiting, or	extortion?		0	•
	(5) dishonest, unfair, or unethical pra-	ctices?		О	•
CIVI	L JUDICIAL DISCLOSURE				
	yes" answers to the following questions, o	complete a Civil Judicial Action	DRP.		
F.			subject to, or have you, any advisory affiliate, ry organization, or administrative proceeding	Yes	No
	(1) an investment or investment-relat	ed business or activity?		0	···
	(2) fraud, false statement, or omission	,		0	0
	(3) theft, embezzlement, or other wro			0	0
	(4) bribery, forgery, counterfeiting, or			0	0
	(5) dishonest, unfair, or unethical practices (5)			0	•
Part	1B - Business Information				
G.	Other Business Activities				
	 (1) Are you, any advisory affiliate, or an ☐ Tax Preparer ☐ Issuer of securities ☐ Sponsor or syndicator of limited ☐ Sponsor, general partner, manag ☐ Real estate adviser 	partnerships (or equivalent), ex		ply):	
	Item 6.A of Part 1A or Item 2.G(1) obusiness:	of Part 1B, describe the busines	ely engaged in any business other than those lis s and the approximate amount of time spent of	n that	
	If you provide financial planning services, totaled:	the investments made based of	on those services at the end of your last fiscal y	ear/	
		Securities Investments	Non-Securities Investments		
	Under \$100,000	O	О		
	\$100,001 to \$500,000	0	О		
	\$500,001 to \$1,000,000	0	0		
	\$1,000,001 to \$2,500,000	0	0		
	\$2,500,001 to \$5,000,000	0	O		

	Мо	re th	an \$	5,000,000	0 0		
		If se	curit	ies investmei	nts are over \$5,000,000, how much? (round to the nearest \$1,000,000)		
		If no	n-se	ecurities inves	stments are over \$5,000,000, how much? (round to the nearest \$1,000,000)		
I.	Cus	tody				Yes	No
	(1)	Adv	isory	y Fees			
			you owin		visory fees directly from your <i>clients'</i> accounts? If you answered "yes", respond to the	•	0
		(a)	Do clie	-	opy of your invoice to the custodian or trustee at the same time that you send a copy to the	•	О
		(b)			ian send quarterly statements to your <i>clients</i> showing all disbursements for the custodian ng the amount of the advisory fees?	•	0
		(c)		your <i>clients</i> p todian or trus	provide written authorization permitting you to be paid directly for their accounts held by the stee?	•	О
	(2)	Poo	led I	Investment V	ehicles and Trusts		
		(a)	(i)	capacity, for vehicle, or f	related person act as a general partner, managing member, or person serving in a similar or any pooled investment vehicle for which you are the adviser to the pooled investment for which you are the adviser to one or more of the investors in the pooled investment you answered "yes", respond to the following:	0	•
		(a)	(ii)	related pers	eral partner, managing member, or person serving in a similar capacity, have you or a son engaged any of the following to provide authority permitting each direct payment or any funds or securities from the account of the pooled investment vehicle?		
				Attorney		\circ	⊙
				Independ	ent certified public accountant	\circ	\odot
				Other inde	ependent party	\circ	\odot
				Descr	ribe the independent party:		
			adv inve adv inve con	riser to act as estment; (B) riser; (C) doe estment advis trolled relatio	this Item 2I.2(a), "Independent party" means a person that: (A) is engaged by the investmes a gatekeeper for the payment of fees, expenses and capital withdrawals from the pooled does not control and is not controlled by and is not under common control with the investmens not have, and has not had within the past two years, a material business relationship with ser; and (D) shall not negotiate or agree to have material business relations or commonly cons with an investment adviser for a period of two years after serving as the person engaged try agreement.	ent the	
		(b)			ted person act as investment adviser and a trustee for any trust, or act as a trustee for any our advisory clients are beneficiaries of the trust?	0	⊙
	(3)	Do	you	require the p	repayment of fees of more than \$500 per <i>client</i> and for six months or more in advance?	0	•
J.	If y	ou ar	e or	ganized as a	sole proprietorship, please answer the following:	Yes	No
		(1)	(a)	Have you pa	assed, on or after January 1, 2000, the Series 65 examination?	0	•
			(b)		assed, on or after January 1, 2000, the Series 66 examination and also passed, at any time, 7 examination?	0	⊙
		(2)	(a)	Do you have	e any investment advisory professional designations?	0	\odot
				If "no",you	do not need to answer Item 2.J(2)(b).		
			(b)	☐ Certified☐ Chartere☐ Chartere☐ Chartere☐	ed and I am in good standing with the organization that issued the following credential: I Financial Planner ("CFP") ed Financial Analyst ("CFA") ed Financial Consultant ("ChFC") ed Investment Counselor ("CIC") I Financial Specialist ("PFS") the above		
	(3)	Yo	ur So	ocial Security	Number: xxx-xxxx		
K.	If v				r than as a sole proprietorship, please provide the following:		
••	,		:		and the second of the same beautiful and second of the sec		

- (1) Indicate the date you obtained your legal status. Date of formation:
- (2) Indicate your IRS Empl. Ident. No.:

Part 2

Amend, retire or file new brochures:

Brochure ID	Brochure Name	Brochure Type(s)
273500	HERMES ECONOMETRICS CLIENT	Individuals, Pension plans/profit sharing
	BROCHURE MAR 2019	plans
277866	HERMES ADV PART 2A	Individuals, High net worth individuals, Pension consulting, Private funds or pools, Includes material about supervised persons that would otherwise be in a supplement (state-registered advisers only), The document is a Brochure Supplement for one
		or more supervised persons (state-registered advisers only)
277867	HERMES ADV PART 2B	Individuals, High net worth individuals, Pension plans/profit sharing plans, Pension consulting, Includes material about supervised persons that would otherwise be in a supplement (state-registered advisers only), The document is a Brochure Supplement for one or more supervised persons (state-registered advisers only)

Execution Pages

DOMESTIC INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint the Secretary of State or other legally designated officer, of the state in which you maintain your *principal office and place of business* and any other state in which you are submitting a *notice filing*, as your agents to receive service, and agree that such *persons* may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding*, or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of the state in which you maintain your *principal office and place of business* or of any state in which you are submitting a *notice filing*.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having *custody* or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: Date: MM/DD/YYYY
MAIA MCGEHEE 04/12/2019
Printed Name: Title:
MAIA MCGEHEE PRINCIPAL

Adviser CRD Number:

113643

NON-RESIDENT INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial submission of Form ADV to the SEC and all amendments.

1. Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint each of the Secretary of the SEC, and the Secretary of State or other legally designated officer, of any other state in which you are submitting a *notice filing*, as your agents to receive service, and agree that such persons may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding* or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is *founded*, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of any state in which you are submitting a *notice filing*.

Appointment and Consent: Effect on Partnerships

If you are organized as a partnership, this irrevocable power of attorney and consent to service of process will continue in effect if any partner withdraws from or is admitted to the partnership, provided that the admission or withdrawal does not create a new partnership. If the partnership dissolves, this irrevocable power of attorney and consent shall be in effect for any action brought against you or any of your former partners.

Non-Resident Investment Adviser Undertaking Regarding Books and Records

By signing this Form ADV, you also agree to provide, at your own expense, to the U.S. Securities and Exchange Commission at its principal office in Washington D.C., at any Regional or District Office of the Commission, or at any one of its offices in the United States, as specified by the Commission, correct, current, and complete copies of any or all records that you are required to maintain under Rule 204-2 under the Investment Advisers Act of 1940. This undertaking shall be binding upon you, your heirs, successors and assigns, and any *person* subject to your written irrevocable consents or powers of attorney or any of your general partners and *managing agents*.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the *non-resident* investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having *custody* or possession of these books and records to make them available to federal and state regulatory representatives.

Signature: Date: MM/DD/YYYY

Printed Name: Title:

Adviser *CRD* Number:

113643

STATE-REGISTERED INVESTMENT ADVISER EXECUTION PAGE

You must complete the following Execution Page to Form ADV. This execution page must be signed and attached to your initial application for state registration and all amendments to registration.

1. Appointment of Agent for Service of Process

By signing this Form ADV Execution Page, you, the undersigned adviser, irrevocably appoint the legally designated officers and their successors, of the state in which you maintain your *principal office and place of business* and any other state in which you are applying for registration or amending your registration, as your agents to receive service, and agree that such persons may accept service on your behalf, of any notice, subpoena, summons, *order* instituting *proceedings*, demand for arbitration, or other process or papers, and you further agree that such service may be made by registered or certified mail, in any federal or state action, administrative *proceeding* or arbitration brought against you in any place subject to the jurisdiction of the United States, if the action, *proceeding*, or arbitration (a) arises out of any activity in connection with your investment advisory business that is subject to the jurisdiction of the United States, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these acts, or (ii) the laws of the state in which you maintain your *principal office and place of business* or of any state in which you are applying for registration or amending your registration.

2. State-Registered Investment Adviser Affidavit

If you are subject to state regulation, by signing this Form ADV, you represent that, you are in compliance with the registration requirements of the state in which you maintain your principal place of business and are in compliance with the bonding, capital, and recordkeeping requirements of that state.

Signature

I, the undersigned, sign this Form ADV on behalf of, and with the authority of, the investment adviser. The investment adviser and I both certify, under penalty of perjury under the laws of the United States of America, that the information and statements made in this ADV, including exhibits and any other information submitted, are true and correct, and that I am signing this Form ADV Execution Page as a free and voluntary act.

I certify that the adviser's books and records will be preserved and available for inspection as required by law. Finally, I authorize any *person* having *custody* or possession of these books and records to make them available to federal and state regulatory representatives.

Date: MM/DD/YYYY Printed Name: 04/12/2019 MAIA MCGEHEE

Adviser CRD Number:

113643

Signature: Title: MAIA MCGEHEE PRINCIPAL